



Cutting-Edge Success Stories - Together with Morgan

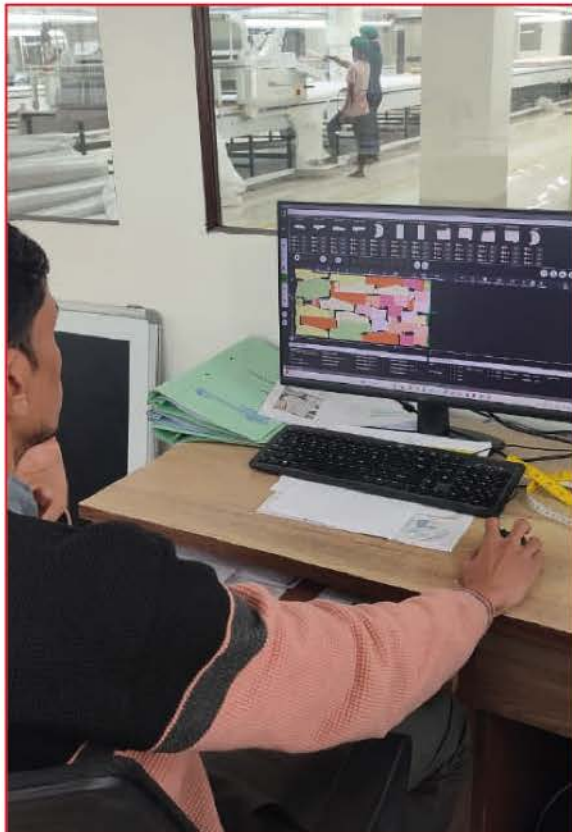
Company Profile

H.P. Cotton Casuals Pvt. Ltd. is a garment manufacturing company based in Kolkata, India, with a strong focus on kidswear. The company operates primarily in the domestic market through its own kidswear brand, Cucumber, which has a PAN India presence. At the same time, H.P. Cotton Casuals is actively expanding its footprint by venturing into international export markets, opening up new growth opportunities.

Operating in a Competitive Market

Working in a highly competitive sector where margins are often thin, efficiency and material optimization are critical to long-term success.

For H.P. Cotton Casuals, improving planning accuracy and reducing material waste have always been key priorities in maintaining profitability and supporting sustainable growth.



Why Morgan Tecnica

Having already worked with earlier versions of Morgan Tecnica's CAD solutions, the company was familiar with the technology and its potential. The decision to adopt the new CAD system was driven by the need for greater ease of operation and more effective material utilization.

The TETRIX nesting engine, in particular, demonstrated better marker efficiency compared to previous solutions, making it a decisive factor in the transition.

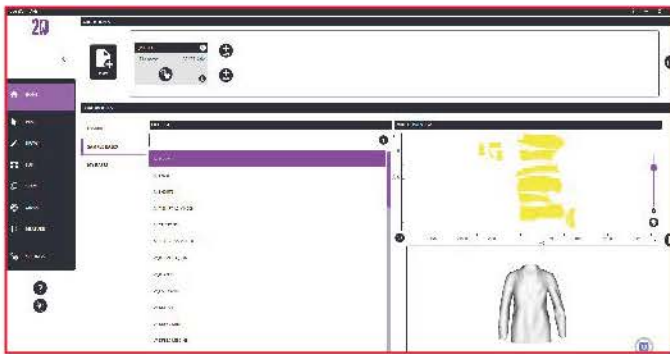
Expectations from the New CAD

From the beginning, expectations were clear and pragmatic. The new CAD system needed to be user-friendly and allow CAD operators to transition smoothly without major disruption to daily workflows.

While adopting new technology always brings challenges, adaptability was seen as the key to success, with TETRIX playing a central role in meeting these expectations.



Rex Machine



2Design



2Tetrix

Managing Change

Transitioning to a new system is never easy, especially when established habits and workflows are involved. Initial concerns included operator mindset, process adjustments, and the natural resistance that can accompany change. However, working with the right technology partner made the transition significantly smoother.

Support During the Transition

Throughout the transition phase, the Morgan Technica Kolkata team provided consistent and reliable support.

Whether online or on-site, the team was available whenever assistance was needed, ensuring continuity in operations and reinforcing confidence in the new CAD system.

Life After the New CAD

Since adopting the new CAD software, the impact has been clearly positive. New technology has brought meaningful improvements, particularly in terms of usability and day-to-day efficiency. CAD operators have responded positively to the intuitive UI/UX, finding the system easier and more comfortable to use.



Morgan Team CAD/MASTERMIND Support



Efficiency, Planning, and ROI

In garment manufacturing, effective planning is fundamental and begins with raw materials. Morgan Tecnica's new CAD system plays a vital role in this process, supporting better planning decisions and improved material optimization.

With return on investment carefully evaluated, expectations are high that the benefits will allow the company to recover its investment in a short timeframe.

A Trusted Long-Term Partner

The partnership with Morgan Tecnica is built on a long-standing relationship. H.P. Cotton Casuals already relies on Morgan's automated cutting room equipment and values the company's strong after-sales service and commitment to continuous improvement. Morgan Tecnica's innovative approach and reliability have reinforced a level of trust that made the decision to continue the partnership a natural one.



We'll Organize Your Cutting Room
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